



Tutor orientation for the new Club Matters.

November 2023
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Outcomes

By the end of this session, tutors will be able to:

- Understand the new approach with Buddle
- Have clarity on the formats for course delivery
- Understand the approach to learning
- Understand next steps



buddle.

**The new name...
confidential until
12th December
launch**

What is buddle?

Buddle is here to provide free learning and support resources to inspire and strengthen clubs and community organisations offering sport and physical activity and the professionals that work with them.

We share the latest information, training, and tools to help clubs and organisations overcome challenges and make the most of the opportunities available to them.

We are passionate about enabling organisations to be safe, inclusive, agile, and resilient enough to secure their long-term future and unlock the advantages of sport and physical activity for everyone.

Benefits

buddle's resources can:

- ⌚ Provide you with current, trusted, information, advice, an guidance to help with all aspects of developing, running, and growing a club or organisation.
- ⌚ Equip you with the tools and guidance you need to help your club or organisation become more inclusive and resilient.
- ⌚ Answer any questions you may have and help you respond to any issues you may face.
- ⌚ Give you access to training and development opportunities to improve and develop your skills, knowledge, and confidence.
- ⌚ Keep you up to date with relevant news and developments from across the sector.
- ⌚ Signpost you to further support from other trusted sector experts.



Who is buddle for?

Any club or community organisation, that brings people together to take part formally or informally in sport and physical activity.

Some organisations will have sport and physical activity as their only focus and others will use them as a way of achieving wider outcomes like:

- Improving and managing people's physical or mental health.
- Building a stronger, more inclusive, and integrated society for everyone.
- Connecting and reconnecting people and communities.
- Supporting individual development, learning and skills.
- Engaging people in volunteering opportunities.
- Developing the economy.



Who is buddle for?

Providing opportunities for people and communities who've traditionally been left behind, and helping to remove barriers to activity, has never been more important. This is why we aim to reach the *widest possible audience*. We know that every club and community organisation is unique, so we work hard to develop flexible resources that can be tailored to meet individual circumstances.

There's a large number of people whose jobs are to support clubs and community organisations and the volunteers that run them. They're paid to do this. We refer to these people as the professional workforce. Our resources are also designed to help them in their everyday work with the clubs, community organisations and volunteers they work with.

Whatever sports or physical activities you're engaged with, you're welcome to join our network and use Buddle's resources.

Resources

Our resources come in a range of different formats including face to face and online workshops, videos, website pages, guidance notes, templates, podcasts, and self-help tools.

They are free, bite-sized and offer support, guidance and learning opportunities linked to:

- 🕒 Developing and growing your organisation.
- 🕒 Getting help from people.
- 🕒 Safety, welfare, and well-being.
- 🕒 Being inclusive.
- 🕒 Facilities and spaces.
- 🕒 Getting organised.
- 🕒 Money matters.
- 🕒 Environmental sustainability

We develop resources in collaboration with expert partners in the sector and tell the stories of real clubs and organisations.

“

No matter how brilliant your mind or strategy, if you are playing a solo game, you will always lose out to a team”

Reid Hoffman,
Co founder of Linked in

Resilience



Buddle's online resources and workshops are designed to strengthen the resilience of clubs and community organisation.

Being resilient helps organisations find a way through periods of uncertainty or crisis, deal with any internal and external challenges or disruptions, and continue to survive, grow, thrive, and keep delivering the sports and activities people love.

We know that every club and community organisation is different. Each face their own unique set of circumstances, challenges, and opportunities. However, we also know that resilient organisations have lots in common. They:

- Are run by the right people with the right skills.
- Have a culture of being proactive and forward thinking.
- Are reflective.
- Can sense and mitigate risks.
- Plan and prepare for eventualities and have processes to deal with them.
- Are responsive and responsible.
- Are adaptable, flexible, and solutions focussed.
- Are collaborative and trusted.
- Work to understand and meet the needs of their people, partners, and stakeholders.
- Communicate well.

Our trusted resources blend online and in person solutions to help clubs and community organisations. They're up-to-date, free, bite-sized, easy to use, and written by, or with experts.

What will be different?

- Language
- Imagery
- Case studies



Buddle partners



- Funder and own the strategic direction of Club Matters



- Responsible for learning and development



- Stakeholder engagement – newsletters, workshops, Communities of Practice
- Content development – new resources, case studies



- Website development



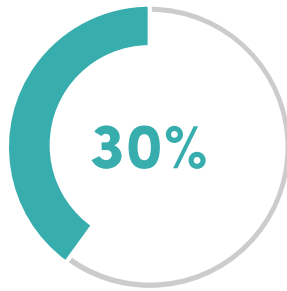
- Evaluation partner – demonstrating impact of Club Matters (volunteers and organisations)

Our Statistics

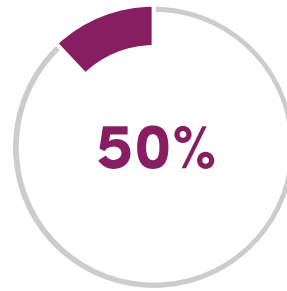
The workshops may have different organisations and clubs with a focus on tackling inequalities



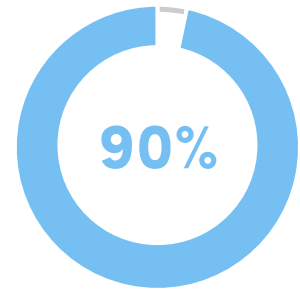
**Workshops
delivered since
April 23**



IMD 1-3



**IMD 1-3
target**



**Customer
satisfaction**

New learning suite

Leadership and
governance

Exploring legal
structures

Your culture
and values

Creating an
inclusive
environment

Positive
experiences

Volunteer
experiences

Raising money

Financial
management

Dealing with
increasing
costs

Future planning

Promoting your
offer using
social media

Creating a
marketing
strategy

Available from 12/12, full launch 14/12

Formats for delivery



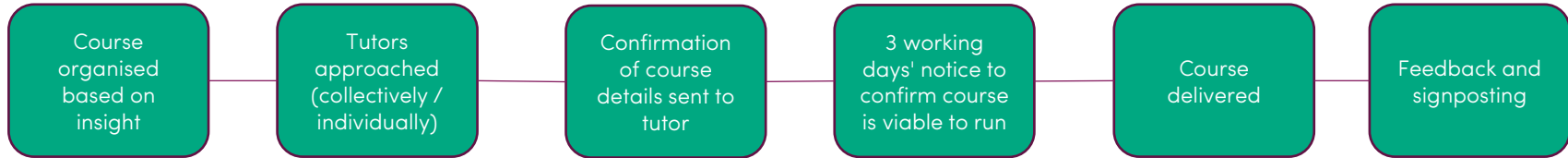
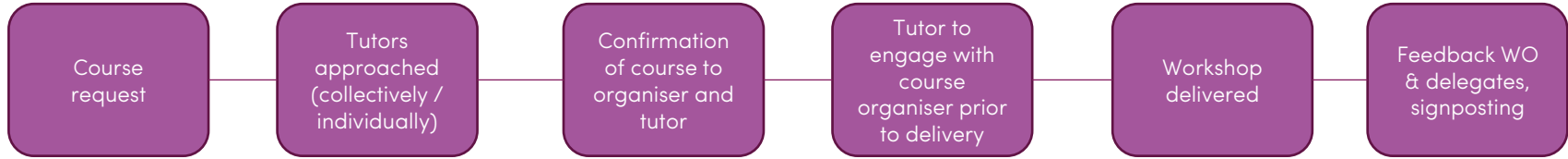
Face
to face



Virtual

Webinar	This is a live video presentation delivered by an approved Club Matters tutor. Webinars have elements of interactivity and an opportunity for delegates to ask questions.
Workshop	This is a virtual classroom where the tutor provides information and interactive opportunities for delegates to engage. This could include using the chat box, break out room activities or general discussion.
Share and learn networking session	This is a live classroom, facilitated by a tutor, where a group of delegates share a common problem or an interest in a topic and come together to share practice, create new knowledge and explore solutions.
Duration: Range from 45 minutes to 90 minutes	

Course process



Tutor approach to delivering learning

Safe and supportive

Relevant

Facilitative that stimulates learning and sharing

Sparks curiosity

You as a tutor

- Adapt the slide deck for your audience
- Consider the style of training
- Keep working on their skills and behaviors
- Let us know if there are any gems to follow up

Tutor discussion – 10 minutes

What do you need from us?



Tutor page

Tutor Resources



Click on the workshop below to view the relevant resources

Getting Organised



Leadership and Governance

Exploring Legal Structures

Being Inclusive

Money Matters



Raising Money

Financial Management

Dealing with Increasing Costs

Develop and Grow



Future Planning

Promoting your Offer Using Social Media

Creating a Marketing Strategy

Other Resources

Virtual Classroom Resources

Tutor CPD resources

Useful documents and newsletters

Next steps

- Complete the 'tutor interest for new training topics' survey if you have yet to do so
- Recordings and PowerPoint material will appear on the tutor page – week comm 4/12
- Virtual classroom training?
- Deliver independently
- Co-deliver with another tutor
- Observe a workshop



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Thank you!



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