



buddle.

**Dealing with
increasing costs**



Welcome. Your

session will begin

shortly.

If you are using social media, please tag: #Buddle,
@SportEngland @SportStructures

While you are waiting – type in the chat box...

- Where are you in England?
- Which community organisation / club are you representing?
- Have you attended Club Matters training before?

Before we start, please ensure that:

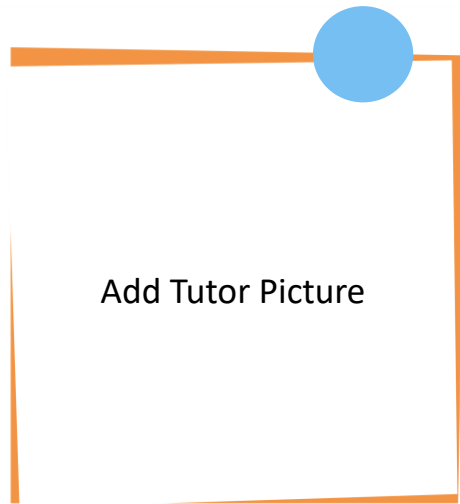


Your microphone is muted



You can see and use the chat box

A little about me...



- Insert name
- Insert Experience
- My favourite ...

... and you!

Add some info about you in the chat box:

- Your Club/Organisation Name
- Where you are based
- What would you like to gain from this workshop?

Learning Agreement

- Respect everybody
- Participate actively
- Use technology responsibly
- Be engaged
- Challenge each other positively
- Put phones on silent and return calls at an appropriate time
- Avoid sharing any personal/sensitive information outside of the session



What we'll cover:

By the end of this workshop, you will be able to:

- Explore the potential impact the cost-of-living increases are having on clubs and community organisations.
- Share learning on what organisations have been doing to counterbalance this.
- Signpost to tips, hints and other sources of information.



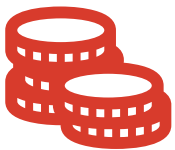
Cost of Living explained

- Why are we experiencing these challenges?
- Financial legacy of the Covid-19 pandemic
- Conflict in Ukraine and associated economic sanctions
- Global supply chain issues
- Other global instability
- Inflation, tax rises and wage stagnation

What we know – cost of living and physical activity

- **39%** of people (across all groups) agree the cost-of-living increase has had a negative impact on their ability to be active.
- **13%** say they are spending less on physical activity.
- **53%** think the cost of living will eventually have a negative impact on their ability to be active going forwards.

Based on Sport England's cost of living research there are some key considerations;



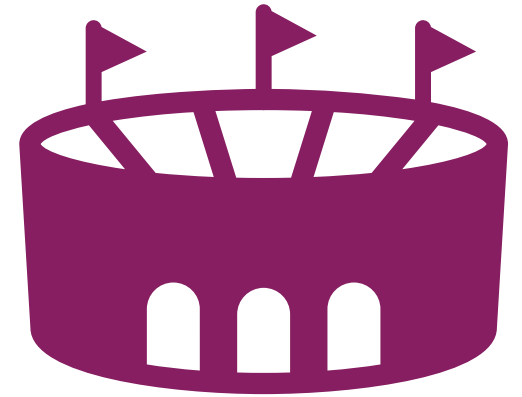
1. **Cost** – sport & physical activity isn't considered an essential spend



2. **Transport & travel** - 43% of people with less disposable income say they are spending less money on travel than they did a year ago.

We know clubs and community organisations are concerned – Facility Owners

- Organisations that lease (77%) or own (81%) facilities reported concern around the challenges of increased utility costs.
- For sessional (71%) and long-term renters (52%) increases in hire cost were the most commonly cited challenges.
- Most clubs and community organisations have seen increases of up to 50% percent in their facility costs.
- All clubs and community organisations said that 50% of young people are struggling to afford fees.



Share and learn - the Costs

- Rent or hire of buildings and facilities e.g., pitches
- Food and subsistence
- Tax
- Everyday items (clothing, kit)
- Transport
- Energy (gas and electric)
- Legal (insurance etc)
- Other costs



COST

We know clubs and community organisations are concerned - General



97% of respondents are concerned (extremely/fairly) about the impact of Cost of Living rises on organisations.



94% are concerned about the effects on young people.



41% have seen a reduction in financial support locally – Businesses/ individuals – local trusts and foundations.



41% need £10k or more to support Cost of Living priorities over next 6 months.



67% indicated that up to half of their young people won't be able to attend activities over the next 6 months because of Cost-of-Living pressures.

Talk and share – the issues



- How are the rises in the cost of living affecting your clubs or community organisation?
- What are you seeing/hearing?

Cost of goods

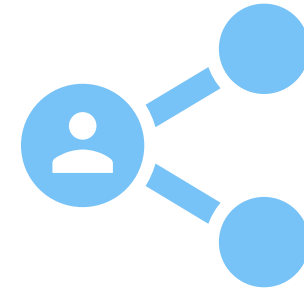
Utilities

Hire costs, rents etc

Financial impact

Share and learn—the action...

- How is your club or organisation responding to the cost-of-living situation?
- What action are you taking to offset these costs?
- What has been the result of this action?



Actions - TIPS for asset and non asset owning



Reduce the number of sessions



Use a cheaper/ smaller venue/ use 1/3rd of pitch for training



Share transport- carshare for away/ home games



Source/ tender out for kit suppliers



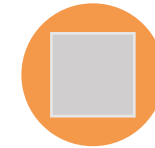
Grants and fundraising



Renegotiate insurance/ change supplier



Renegotiate catering/ change supplier



Switch the lights off

Share and learn – example 1

Mansfield Town FC - EFL Division 2

MANSFIELD have brought forward their kick-off a home League Two game against Walsall in a bid to tackle escalating energy costs. The fixture was originally scheduled for 3pm but will now kick off at 1pm as the Stags bid “to mitigate the forthcoming, considerable increase in energy bills”.



“

The club said:

As part of these efforts, the earlier kick-off time will enable the club to discern whether significant savings can be made on floodlight usage and other energy costs.”

- Source: Morning star

Share and learn – example 2

Cromer Tennis and Squash club - Grassroots.

The club said it was trying to be more imaginative in increasing its membership - including cutting playing fees in half for the next seven months.



“

We felt we just had to cut our prices by half for the rest of our membership year if we were going to attract any members at all.”

“It is incredibly tough because this particular area is a low-income area,” he said, adding that some parents had been struggling to afford the fees. “It is a really sad story when they can't do that so we have got to reduce prices to get them on the tennis court.”

Kelvin van Hasselt,
Club Chairman

Share and learn: Membership fees versus subsidisation



Membership fees increase

- If you have increased your fees, how have you done this?
- How much revenue has this generated?
- Has it impacted your membership?
- What support have you put in to support members that can't afford the uplift?

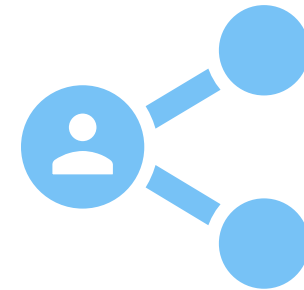


Paused. Not increased fee increase

- If you haven't increased fees, what has prevented you from doing this?
- How are you funding this subsidisation?
- Has it impacted your membership?
- What support have you put in to support members that can't afford membership/fees?

Share and learn – support

- What help and support are you receiving to support the increases in cost?
- Are you working with other organisations?
- What support do you need?



Grants/fundraising

- **ASDA Foundation Cost of Living Fund**

- Supports projects under four themes:
 - Building Resilient Communities,
 - Active Lives,
 - Seasonal Celebrations & Festivals,
 - Leading Healthier Lives.
- The grant amount is between **£500 and £1500**.
- Help those with rising cost of living and to support refugees.
- The application window is **19th September 2022 to February 2023** and will close as soon as the budget cap is reached.
- <https://www.asdafoundation.org/foundation-grants>

- **Sport England, Active Together Fund**

- A £7.5 million lottery fund with grants of **up to £10,000**
- To help reduce the negative impact of cost of living rises and Covid-19 pandemic
- For community groups working to help more people be active
- Closing date for applications is **31st October 2022**
- Projects to be delivered by **31st March 2023**
- <https://www.sportengland.org/funds-and-campaigns/our-funds/active-together>

Grants/fundraising

- **Aviva Community Fund**

- Offers an additional £2 million in match funding for causes supporting financial wellbeing in their communities across the UK.
- Aviva has teamed up with the fundraising platform Crowdfunder.
- Aviva will match each donation given by the general public, up to the value of **£250** between the **4th October 2022 and 31st December 2022**, or until the entire £2 million is allocated.
- A maximum of £50,000 of match funding is available per organisation.
- <https://www.aviva.co.uk/services/more-from-aviva/aviva-community-fund/>

- **Groundwork: One Stop Community Partnership Programme**

- Designed to support community groups or organisations operating within two miles of One Stop stores who are:
 - tackling food poverty,
 - supporting the vulnerable, elderly, low-income families and
 - running youth sports teams.
- This grant is up to **£1,000** and applications can be received at any time.
- <https://www.groundwork.org.uk/one-stop-community-partnership/>

New Sport England guidance

[Accessibility](#)[Careers](#)[Press pack](#)[Contact us](#)[About us](#) ▾[Research and data](#) ▾[Guidance and support](#) ▾[Funds and campaigns](#) ▾[News and inspiration](#) ▾

[Home](#) > [Guidance and support](#) > [Supporting clubs](#) > [Reducing energy costs](#)

Reducing energy costs

How to reduce energy costs for local physical activity and sports facilities.

[Introduction](#)[Taking stock](#)[Step-by-step](#)[Plan of action](#)[Frequently asked questions](#)

Asset owning
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Asset owning –TIPS- Hot water and heating

- Are you overheating your facility?
- Control hot water temperatures – reduce the heat (60 degree)
- Don't let heat escape -insulate
- Ensure boiler are on a timer and set these timers to match the building use
- Keep heaters clear
- Heater boiler turn off in summer
- Draught proof doors and windows

Asset owning – TIPS- Lighting

- Switch on to switching off - Put posters and visual aids to remind people to turn off lights
- Reduce unnecessary lighting
- Automate lighting in little used areas
- Install daylight sensors
- Change to LED lightening where possible
- Use natural light – let the sunshine in
- Take control of car park lighting
- Right thermostat -right place
- Insulate pipework
- Install TRVS

Asset owning - club's cellars and bars

- Insulation and door management - Insulate your cellar walls - Add items such as strip curtains and door gaskets to prevent warm air from permeating the cellar
- Removing fridges and ice machines - Where possible, remove fridges and ice machines from cellars N/A Turn off bar fridges between uses - Turn off bar fridges when there is several days between uses - Install 7-day timer plugs on bar fridges
- Install a thermostat in your cellar - Regularly check the temperature and settings
- Free cooling systems - Cellars should be kept between 10 – 13 C - Consider professionally installing “freecooling” system.

RFU guidance to reduce energy costs...

FACILITIES

The RFU is committed to raising the standard of facilities at sustainable community rugby clubs around England, increasing the opportunities to access quality playing conditions for both new and existing players.

Managing the facilities at a community rugby club can be a minefield of legislation and guidelines, from planning permission for floodlights to fire safety compliance in club houses, or funding assistance for construction to developing a project management plan.

To help you make the most of your resources, the RFU has detailed information on all aspects of managing and improving your facilities. These range from design and construction guidance for clubhouses and changing rooms through to pitch maintenance and car parking.

ESSENTIAL 'NO COST - LOW COST SOLUTIONS' TO HELP YOUR CLUB REDUCE ITS ENERGY COSTS

You will find, behind the links below, a set of comprehensive checklists every club should complete to ensure they are doing all they can to mitigate rising energy costs. There are six topics, and each link displays a pdf which can be printed off and used as a checklist/action plan.

The topics are

- [Cellars & Bars](#)
- [Lighting](#)
- [Hot Water & Heating](#)
- [Electrical Equipment](#)
- [Energy Management](#)
- [Catering](#)

Energy contracts

If your club's energy contracts are due for renewal than please contact the RFU's preferred energy broker, ZTP. They are there to help clubs source the best deal through a collective buying group, but please note during these unprecedented times the market rates are at an all time high, and market intelligence predicts this won't change anytime soon. ZTP will of course do all they can to help any club out of contract, please don't hesitate to contact them if your club is in this position - Contact Christiane Moore at ZTP via email on: rugby@ztpuk.com

Asset owning – Energy Saving Trust Webinar - RFU



Recap:

- Explore the potential impact the cost-of-living increases are having on clubs and community organisations.
- Share learning on what organisations have been doing to counterbalance the cost-of-living increases and what support they are accessing.
- Signpost to tips, hints and other sources of information to support with cost-of-living increases.

What will you take away from this session?



Any questions?



Please complete the evaluation



Good luck!

Feedback

Please take the time to fill in the evaluation survey by scanning the QR code.

Alternatively, the tutor will put the link in the chat box for you.

- Thanks in advance, the Buddle Team.



Getting Organised	Inclusion	Getting Help From People	Money Matters	Develop and Grow
Leadership and Your People	Your Culture and Values In Your Organisation	Maximising Your Volunteers Experience	Raising Money to Sustain Your Organisation	Promoting Your Offer Using Social Media
Exploring Legal Structures	Engaging different People		Financial Management	Creating a Marketing Strategy
Simply Planning	Positive Experiences For All People		Dealing With Increasing Costs	Engaging your community

See future dates at www.Buddle.co

Thank you!

